



Zoosk's mission is to empower everyone to lead a more fulfilling love life.

WHAT IS ZOOSK? Zoosk is a leading online dating company that learns as you click in order to pair you with singles with whom you're likely to discover mutual attraction. Zoosk's unique Behavioral Matchmaking™ technology is constantly learning from the actions of over 40 million active members in order to deliver better matches in real time. With the #1 Dating App and a top 10 grossing App overall in the Apple App Store, Zoosk is the market leader in mobile dating. Available in over 70 countries and translated into 25 languages, Zoosk is a global online dating platform.

SOCIAL MEDIA

Facebook.com/Zoosk

Twitter: @Zoosk

YouTube.com/Zoosk

PRESS CONTACT

press@zoosk.com

(415) 728-9561

HOW IT WORKS

Zoosk's unique Behavioral Matchmaking™ engine makes Zoosk a smarter place to date. Member clicks, including messages sent and responded to, determine which profiles Zoosk shows first, to pair singles with members with whom they're likely to discover mutual attraction. Rather than a one-size-fits-all, cookie cutter approach to dating, like filling out a lengthy questionnaire, Zoosk personalizes the experience of dating based on your actions. You won't have to go through hundreds of profiles to find a connection because Zoosk is constantly updating matches to fit your romantic preferences.

BROWSE SINGLES IN THREE WAYS USING ZOOSK:

1. Carousel

View Zoosk singles by photos and age one-at-a-time, based on who Zoosk's Behavioral Matchmaking™ engine thinks you'll be mutually attracted to. It learns as you click to show more relevant results.

2. Search

Enter your criteria for a date and search. Zoosk shows you results that fit as many of your criteria as possible, while adjusting based on suggestions from the Behavioral Matchmaking™ engine.

3. Zoosk Scientific Matchmaking Service™

ZSMS shows you one profile every 24 hours, based solely off of what we know about you and your preferences from the clicks you've made, messages you've sent, and more. Simply click "Like" and if the other person likes you too, we'll make the introduction.

Try Zoosk for free, and even send an initial message to users you're interested in. Zoosk collects a subscription fee of \$30 per month to send unlimited messages, including responses, and use all products Zoosk offers.

Zoosk offers Virtual Currency, which can be purchased and used to boost a members profile, send virtual gifts, and upgrade messaging features.

KEY STATS

#1 App

Zoosk is the #1 dating App, and a top 10 grossing App overall in the Apple App Store

40 Million Users

More than 40 million people are active users of Zoosk.

70 Countries

Zoosk is available in 70 countries and more than 25 languages.

\$60 Million

Zoosk has secured more than \$60 million in funding.

WHY CHOOSE ZOOSK?

Discover mutual attraction faster

- Zoosk uses Behavioral Matchmaking™ technology to show you singles with whom you're likely to discover mutually attraction based on your actual clicks and messages.

- With over 40 million singles worldwide, Zoosk identifies the matches most likely to click with you.

#1 Online Dating and Social Networking App

Zoosk is the #1 Online Dating and Social Networking App in the Apple App Store and a Top 10 App overall.

Try it for free

Browse Zoosk singles and send messages to members you are interested in for free. The Behavioral Matchmaking™ engine is constantly learning from your clicks and messages to show you singles with whom you're likely to discover mutually attraction. Once you find someone you click with, you can become a paying member.

HOW DID ZOOSK GET STARTED?

Zoosk was founded in 2007 by Shayan Zadeh and Alex Mehr, friends from college with computer science backgrounds. Shayan and Alex were unimpressed with the current online dating experience. They founded Zoosk in order to empower everyone to lead a more fulfilling love life.

INVESTORS

- ATA Ventures
- Bessemer Venture Partners
- Canaan Partners

AWARDS

- iDate Awards 2010—"Best Up and Coming Dating Site"
- Wall Street Journal's "Next Big Thing 2011" list—#29
- About.com Reader's Choice Award 2011—Best Dating App
- Effie Awards 2012 for Advertising—"Online Dating, Your Way"